

Solution Design for the California Consumer Privacy Act with Informatica

Information Asset has developed a solution design, which is a reference architecture that incorporates the minimum requirements to support compliance with the California Consumer Privacy Act (CCPA).

California Consumer Privacy Act

In June 2018, the California Legislature passed AB 375, known as the California Consumer Privacy Act of 2018 (“CCPA”), which it amended in August. The Act gives California residents the right to be informed about what types of personal information companies have collected about them and whether or not it has been shared with third parties. The Act was inspired in part by the General Data Privacy Regulation (GDPR), which is the European Union’s recently implemented data protection law, and which is now considered the “gold standard” of data privacy protection.

The Act is not effective until January 1, 2020, so whether the Act will remain in its current form, be further amended or superseded by a federal law is to be seen. Due to the uncertainty, it is best to set up a compliance program now instead of waiting.

The CCPA has certain key provisions:

- Consumers have the ability to request a record of what types of data an organization holds about them, plus information about what’s being done with their data in terms of both business use and third-party sharing.
- Sale of children’s data will require express opt in, either by the child, if between ages 13 and 16, or by the parent if younger than that.
- Consumers have a full right to erasure, with carve-outs for completion of a transaction, research, free speech, and some internal analytical use.
- Businesses will have to have a verification process so consumers can prove they are who they say they are when they do their requesting.
- Organizations will have to disclose to whom they sell data, and consumers will have the ability to object to the sale of their data. Businesses will have to put a special “Do Not Sell My Personal Information” button on their web sites to make it easy for consumers to object.

CCPA Reference Architecture

Information Asset has developed a 16-point reference architecture to support compliance with the CCPA along with the associated Informatica tooling (see Figure 1).

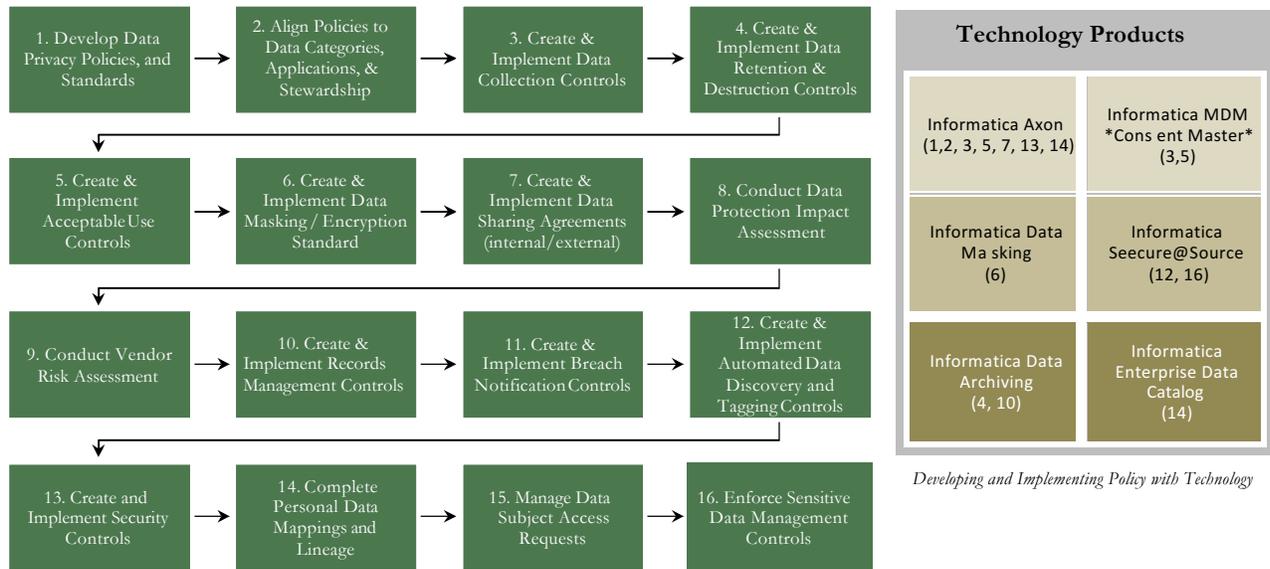


Figure 1: CCPA Reference Architecture with associated Informatica tooling.

Next Steps

Information Asset’s services can expertly guide you through the entire solution design process. In the implementation stage, Information Asset provides a Solution Architect or Legal Engineer to assist with determining the solution design criteria. If you'd like to explore a Solution Design for CCPA compliance with Informatica, please contact sales@information-asset.com.

About Us

Information Asset is a services firm focused on data governance, data privacy and enterprise data management. For more information, please visit www.information-asset.com.

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